

DORSET & WILTS. RUGBY FOOTBALL UNION

**NEW OPENING FOR D&WRFU COMMUNICATIONS OFFICER**

**Organization - Website:** <http://dwrugby.co.uk/>

D&W RFU is a constituent body of the RFU and has a remit to grow the game of rugby in Dorset and Wiltshire and strengthen our 37-member clubs as well as administering the game. To achieve this, we require a volunteer Communications Officer to help us to communicate more effectively with our stakeholders.

**Skills and Experience**

This role would suit an individual who wants to be involved in promoting sport in the community and has a successful track record in developing and delivering communications strategies and plans exploiting the full range of modern media channels.

**Role Description**

The Communications Officer reports to the Dorset and Wilts RFU Management Board through the Chairman in undertaking the following functions:

* Developing and maintaining a communications strategy to improve communications with D&W RFU Member clubs, players, volunteers and patrons.
* Working with sector heads to develop a communications action plan and overseeing its effective execution.
* Optimizing the D&W RFU website and social media platforms and promoting their effective use.
* Providing advice to other D&W RFU Officers and committee chairmen on communications matters.
* Working with the RFU communications team to ensure that D&W RFU is taking full advantage of RFU initiatives and promotions.

This is a voluntary role, but expenses are payable and other benefits are available.

**Time Required**

To be effective in this role the incumbent would expect to give about 5 hours a week at a time of their choosing with meetings with colleagues arranged by mutual agreement on timing and location.

**Location**

Although the Dorset and Wilts RFU holds its Council and Board meetings in Salisbury, other meetings are arranged at locations mutually convenient to the participants.

**Point of Contact**

Chairman of D&W RFU Board, George McElroy, Email [gem@gemec.org](mailto:gem@gemec.org), Mob 07876 204487 or

Honorary Secretary, Gerald Burden, Email [gerald@geraldburden.plus.com](mailto:gerald@geraldburden.plus.com), Mob 07415 995087