

DORSET & WILTS. RUGBY FOOTBALL UNION

**New Opening for a Corporate Affairs Officer for Dorset and Wilts RFU**

**Organization - Website:** <http://dwrugby.co.uk/>

D&W RFU is a constituent body of the RFU with a remit to grow the game of rugby in Dorset and Wiltshire and strengthen our 37-member clubs as well as administering the game. To help achieve this we need a volunteer Corporate Affairs Officer to promote our brand and to facilitate patronage by commercial and local government organisations.

**Skills and Experience**

This key role would suit an individual who enjoys involvement in promoting sport in the community and has professional experience and a successful track record in a customer-facing commercial role such as sales and marketing or the provision of public relations services.

**Role Description**

The Corporate Affairs Officer reports to the D&W RFU Management Board through the Chairman in undertaking the following functions:

* Developing a sponsorship strategy and plan.
* Developing and promoting the Dorset and Wilts RFU Brand
* Facilitating and managing corporate sponsorship.
* Promoting local authority patronage.

In addition, the Corporate Affairs officer is required to define, procure and manage corporate equipment, clothing, medals & trophies in coordination with other D&W RFU officers.

This is a voluntary role, but expenses are payable and other benefits are available.

**Time Required**

To be effective in this role the incumbent would expect to give about 5 hours a week at a time of their choosing with meetings with colleagues arranged by mutual agreement on timing and location.

**Location**

Although the Dorset and Wilts RFU holds its Council and Board meetings in Salisbury, other meetings are arranged at locations mutually convenient to the participants.

**Point of Contact**

Chairman of D&W RFU Board, George McElroy, Email; [gem@gemec.org](mailto:gem@gemec.org), Mob 07876 204487 or

Honorary Secretary, Gerald Burden, Email [gerald@geraldburden.plus.com](mailto:gerald@geraldburden.plus.com), Mob 07415 995087