

Dorset & Wilts Rugby Privacy Policy under the General Data Protection Regulation 2018

Privacy policy

Dorset & Wilts RFU takes its website users' privacy very seriously and is aware of its obligations under the General Data Protection Regulation 2018. Dorset & Wilts RFU takes all reasonable care to comply at all times with the Regulation and all relevant UK and EU laws.

This privacy policy is subject to change without prior notice. Dorset & Wilts RFU encourages its website users to review this policy periodically. By using Dorset & Wilts RFU's website you agree to the terms of this policy in effect at that time.

This policy explains when and why we collect personal information about people who visit our website, how we use it and how we keep it secure. You will find our contact details at the end of this policy which you can use if you have any questions, wish to update or access your data, wish to withdraw consent to the use of your data or wish to make a complaint.

Dorset & Wilts RFU is committed to ensuring that your privacy is protected.

Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Dorset & Wilts RFU may change this policy from time to time by updating this page.

You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st May 2019

What we collect

- We may collect the following information:
- name
- contact information including email address
- demographic information such as postcode and county
- other information relevant to members and supporter surveys and/or offers.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- We may use the information to improve our services and support of our members and clubs.



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- We may periodically send promotional email about training courses, county matches or meetings which we think you may find interesting using the email address which you have provided
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail
- We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive.

Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual.

The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs.

We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

This may prevent you from taking full advantage of the website.



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Links to other websites

Our website may contain links to enable you to easily visit other websites of interest.

However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to The Honorary Secretary, Dorset & Wilts RFU Limited Registered Office: 1 Mede Close Bourton Gillingham Dorset SP8 5BL. or emailing <u>General Secretary</u>

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us or email us as soon as possible and we will promptly correct any information found to be incorrect.

Game Management System

All members and players data is held on the RFU's Game Management System known as 'GMS'. The RFU has its own Privacy Policy and procedures to protect this information, and these can be found using the following <u>link</u> on The RFU's website <u>www.englandrugby.com</u>

Sharing of personal information

Dorset & Wilts RFU's website is subject to Google Analytics Software. The Google Analytics Software ('the Software') is separate to Dorset & Wilts Rugby and operated by Google Limited. The Software produce a report which shows the number of people who have clicked on this website but does not contain any personal identifiable information. Dorset & Wilts RFU does not pass on any information to third parties.



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Security

Dorset & Wilts RFU is committed to ensuring that your personal information is secure.

Dorset & Wilts RFU will take reasonable precautions to ensure security of its systems. The security of data transmission over the internet cannot be 100% guaranteed and as a result, although Dorset & Wilts RFU takes reasonable steps to ensure the security of its users' personal information and maintain their privacy, Dorset & Wilts RFU cannot guarantee or warrant the security of any information you disclose or transmit to Dorset & Wilts Rugby online and cannot be responsible for the theft, destruction, or inadvertent disclosure of such personal information.

How long we keep your data for

We retain personal data:

- For as long as it is being used for the purposes stated in this policy, or
- Until we receive notification from you that you withdraw your consent for us to use it for these purposes and require us to remove the data from our records

Your rights

You have the right to ask us:

- For a copy of the data we hold about you
- To update the data we hold about you
- To stop using the data for any or all of the purposes specified
- To remove all the data we hold about you

The data controller

The data controller for the purposes of the General Data Protection Regulation 2018 is Dorset & Wilts Rugby, a company limited by guarantee registered in England and Wales, A registered society under the Co-operative and Community Benefit Societies Act 2014, no: 30484R

Disclaimer

The data contained in this site is for information purposes only and is not represented to be error free. Access and use of this website and its contents is at your own risk. Dorset & Wilts RFU makes no warranties express or implied, concerning the content of this site, the accuracy, completeness, reliability or suitability of this site.

If you have any questions or comments in relation to this policy, or any other concern about the way we process information, please contact our Data Protection Officer at <u>GDPR@dwrugby.co.uk</u>